



# THE COMMUNITY ATL CHOIR

ONE VOICE. ONE PURPOSE. ONE COMMUNITY.



# SPONSORSHIP OPPORTUNITIES



BUILD COMMUNITY



INSPIRE CHANGE



AMPLIFY VOICES



# OUR STORY

## From Atlanta to America's Biggest Stage



**DEANNA DIXON**  
 Founder & CEO  
 The CommUnity ATL

*"Creating opportunities where none existed before."*

### A MOVEMENT BORN IN ATLANTA

What started as a small gathering of singers on Atlanta's BeltLine has grown into a nationally recognized movement that is changing lives through music, mentorship, and community.

Founded by Deanna Dixon, The CommUnity ATL was built on a simple belief:

**EVERYONE DESERVES A PLACE TO BELONG.**

What began as a safe space for singers quickly evolved into a thriving creative community where artists, musicians, and dreamers could connect, grow, and discover opportunities they never imagined possible.

Over the years, The CommUnity ATL has impacted thousands of creatives through:

- ✔ Weekly Vocal Intensives
- ✔ Performance Opportunities
- ✔ Community Outreach
- ✔ Mentorship & Leadership Programs
- ✔ Artist Development
- ✔ National Media Exposure

In 2026, The CommUnity ATL stepped onto one of the world's biggest stages when the choir was featured on the season premiere of **America's Got Talent**.

Millions of viewers witnessed what happens when ordinary people are given extraordinary opportunities.

Today, our mission remains the same:

**TO CREATE LIFE-CHANGING OPPORTUNITIES THROUGH MUSIC AND COMMUNITY.**

Now, we have the opportunity to return to America's Got Talent and represent Atlanta on an even larger stage.

With the support of our sponsors and community partners, we can continue inspiring audiences nationwide while creating unforgettable experiences for the talented individuals who make up The CommUnity ATL.

### THE COMMUNITY ATL IMPACT

 <p>THOUSANDS OF SINGERS IMPACTED</p>	 <p>NATIONAL TELEVISION EXPOSURE</p>	 <p>MILLIONS OF SOCIAL MEDIA IMPRESSIONS</p>	 <p>SAFE HAVEN NONPROFIT ORGANIZATION</p>	 <p>FEATURED ON AMERICA'S GOT TALENT</p>	 <p>BUILDING OPPORTUNITIES THROUGH MUSIC, MENTORSHIP, AND COMMUNITY</p>
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# THE OPPORTUNITY

We've been seen.  
Now we're ready to be heard—again.

America's Got Talent gave us a platform.  
Now we have the chance to go even further—  
bringing more voices, more stories,  
and more Atlanta pride to the stage.

**BUT WE CAN'T DO IT WITHOUT YOU.**



## WHY THIS MATTERS

Our return requires:

- ✓ **30+ PERFORMERS**  
Our choir is made up of talented singers, musicians, and creatives.
- ✓ **10 DAYS OF PREPARATION AND TRAVEL**  
Intensive rehearsals, travel to Los Angeles, and time away from work.
- ✓ **REHEARSAL SPACE**  
A professional space to prepare, refine, and perfect our performances.
- ✓ **WARDROBE COORDINATION**  
Cohesive, high-quality looks that represent Atlanta with excellence.
- ✓ **TRANSPORTATION**  
Safe, reliable travel for our entire team to and from LA.
- ✓ **MEALS**  
Proper nourishment to keep our team healthy and performance-ready.
- ✓ **MEDIA COVERAGE**  
Professional photography, videography, and press outreach.
- ✓ **CONTENT CREATION**  
Telling our story before, during, and after the stage through compelling content.

**YOUR SPONSORSHIP ENSURES TALENTED INDIVIDUALS CAN PARTICIPATE REGARDLESS OF FINANCIAL BARRIERS.**



## WHAT YOUR SUPPORT MAKES POSSIBLE



MORE VOICES  
ON A BIGGER  
STAGE



LIFE-CHANGING  
EXPERIENCES FOR  
OUR COMMUNITY



NATIONAL EXPOSURE  
FOR ATLANTA'S  
CREATIVE CULTURE



INSPIRATION FOR  
THE NEXT GENERATION  
OF ARTISTS



A LEGACY OF  
EXCELLENCE THAT  
CONTINUES

# WHAT WE NEED

THE **COMMUNITY**  
ATL CHOIR

HELP US TAKE ATLANTA  
BACK TO THE **AGT** STAGE

Your support fuels more than a performance—  
it fuels purpose, opportunity, and community.

Every sponsorship removes barriers  
and creates possibilities.



FINANCIAL GOAL

**\$75,000**

YOUR CONTRIBUTION  
HELPS COVER:

- ✓ TRAVEL EXPENSES
- ✓ REHEARSAL SPACE
- ✓ MEALS
- ✓ PERFORMANCE ATTIRE
  - BRANDED APPAREL
  - TRAVEL APPAREL
  - STYLING SERVICES
- ✓ EMERGENCY CONTINGENCY FUND



**INVEST IN COMMUNITY. INVEST IN CHANGE. INVEST IN ATLANTA.**

Together, we'll make history—on and off the AGT stage.



BUILD COMMUNITY

THE **COMMUNITY**  
ATL CHOIR



INSPIRE CHANGE



AMPLIFY VOICES

# SPONSOR THE MOVEMENT

THE **COMMUNITY** ATL CHOIR

HELP US TAKE ATLANTA BACK TO THE **AGT** STAGE

Your sponsorship fuels talent, creates opportunity, and unites a community. Together, we'll inspire change and make history on the AGT stage.



**\$ FINANCIAL GOAL \$75,000**

EVERY LEVEL MAKES A DIFFERENCE. THANK YOU FOR INVESTING IN OUR VOICE.

SPONSOR LEVEL	INVESTMENT	RECOGNITION & BENEFITS	SOCIAL MEDIA	EVENT RECOGNITION	PROGRAM AD	EXCLUSIVE PERKS
<b>VISIONARY</b> Lead the Movement	\$25,000+	Title Sponsor recognition Logo on all materials Press & media mentions VIP access & meet & greet	✓	✓	✓	Speaking opportunity at event, custom recognition video & VIP experience
<b>LEGACY</b> Leave a Legacy	\$10,000	Logo on select materials Recognition on stage Featured in press release VIP event access	✓	✓	✓	VIP seating, backstage tour & special gift
<b>CHAMPION</b> Champion Our Community	\$5,000	Logo in program Social media shout-out Recognition on website General admission tickets	✓	✓	✓	Group photo with choir
<b>ADVOCATE</b> Support the Mission	\$2,500	Name in program Social media shout-out Recognition on website	✓	✓	—	Thank you gift
<b>FRIEND</b> Be Part of the Movement	\$1,000	Name on website Social media thank you	✓	—	—	Digital thank you card



**JOIN US. INVEST IN CHANGE. AMPLIFY VOICES.**  
Together, we'll make history—on and off the AGT stage.



**SCAN TO SPONSOR**

or email your interest to [Hello@DeannaDixon.com](mailto>Hello@DeannaDixon.com)



# JOIN THE JOURNEY

TOGETHER WE CAN BRING THE VOICES OF ATLANTA  
BACK TO ONE OF AMERICA'S BIGGEST STAGES.

What began as a gathering of singers on the Atlanta BeltLine has become a movement that is changing lives through music, community, and opportunity.

Now, The CommUnity ATL has the opportunity to once again represent Atlanta on a national platform. Your support helps remove financial barriers and ensures that talented singers from all backgrounds can participate in this life-changing experience.

**EVERY DONATION, SPONSORSHIP, AND PARTNERSHIP  
HELPS AMPLIFY VOICES, INSPIRE CHANGE,  
AND BUILD COMMUNITY.**

## DONATE TODAY



**SCAN TO DONATE**  
Every gift makes a difference.



SPONSORSHIP GOAL

# \$75,000

★  
HELP US TAKE  
**ATLANTA**  
BACK TO THE  
**AGT STAGE**



*Deanna Dixon*

FOUNDER & CEO  
THE COMMUNITY ATL

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@iamdeannadixon

@wearethe\_community

wearethe-community.com



**EMPOWER TALENT**  
Provide life-changing opportunities



**BUILD COMMUNITY**  
Strengthen connections through music



**AMPLIFY VOICES**  
Share powerful stories on a national stage



**CREATE IMPACT**  
Leave a lasting legacy of hope and unity

ONE VOICE. ONE PURPOSE. ONE COMMUNITY.